

San Elijo Hills Fire Safe Council

Emergency Preparedness Forum



Your Participation Makes a Difference

Neighbors Protecting Neighbors Through Resilience & Preparedness

Forum Program & Speakers

- ▶ Mayor Rebecca Jones & Deputy Mayor Mike Sannella
- ▶ Emergency Manager: Jamie Smith
- ▶ Sheriff's Dept: Deputy Edgar Morales
- ▶ CAL FIRE: Battalion Chief Thomas Shoots
- ▶ Fire Safe Council: Bill Mullins



Resource Partners

- ▶ Home Hardening Contractors:
 - ▶ Mulholland Brand
 - ▶ MWF Solutions
 - ▶ BranGuard Vents
- ▶ Local Utilities:
 - ▶ SDGE
 - ▶ Vallecitos Water District
 - ▶ EDCO Disposal
- ▶ Insurance Experts:
 - ▶ Paul Thompson
 - ▶ Shideh Rad



Welcome & Opening Remarks

- ▶ What is a Fire Safe Council?
 - ▶ Bring state-level resources into our community
- ▶ 3 Keys to Readiness
 - ▶ 1) Home Video, 2) Download Apps, 3) Self-Assessment
- ▶ Fire Safe Council Welcome Bags & Linktree Resources
 - ▶ Newsletter in bags → QR Codes
- ▶ Opportunity Drawing & Raffle
- ▶ Q&A available at agency tables following the event



Mayor Rebecca Jones



- ▶ Emergency Preparedness Month
- ▶ New Fire Station - Class 1 Fire Department
- ▶ Commitment to public safety & infrastructure

Deputy Mayor Mike Sannella



- ▶ UCSD Camera
- ▶ HeloPod
- ▶ Commitment to public safety & infrastructure



Jamie Smith

Emergency Manager

- ▶ What happens when an emergency is declared
- ▶ Genasys Protect app & education
- ▶ Role of residents & CERT
- ▶ Coordination with SMUSD





CITY OF SAN MARCOS

EMERGENCY OPERATIONS CENTER

IF YOU STAY READY
YOU DON'T HAVE TO GET READY.



JAMIE SMITH

City of San Marcos,
Emergency Manager

- Creates **Disaster Plans** for the city and county
- Organizes **outreach** so residents feel prepared
- **Manages Emergency Operations Center** during disasters



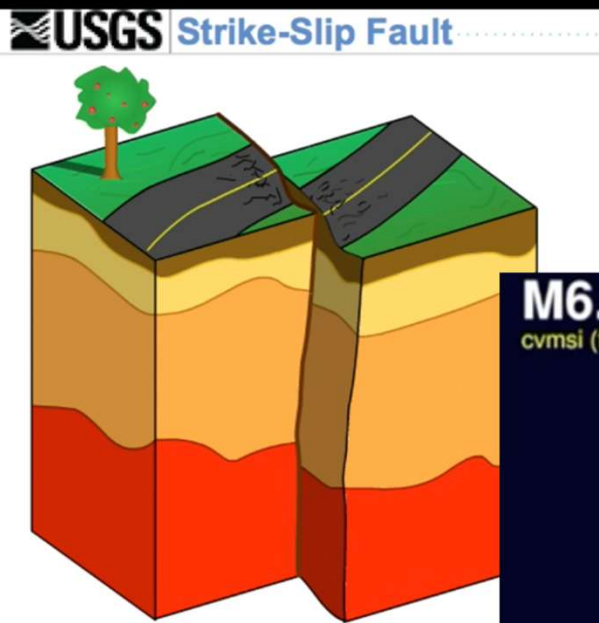
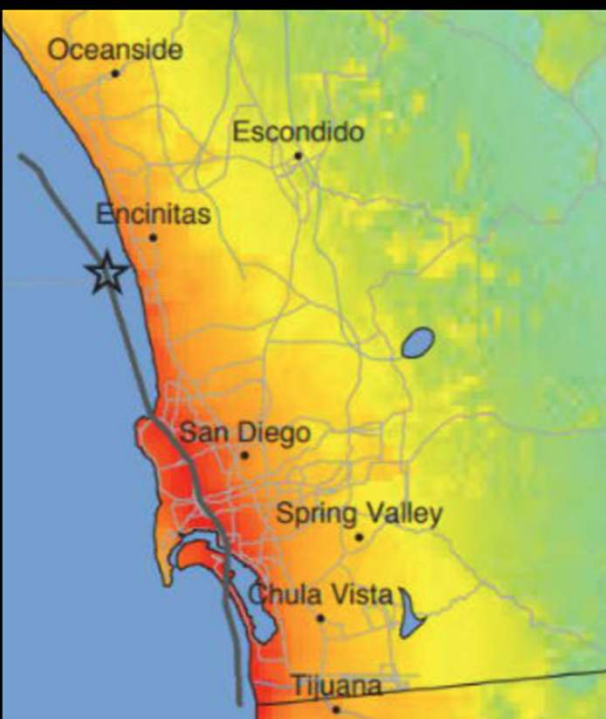


Top 3 Hazards

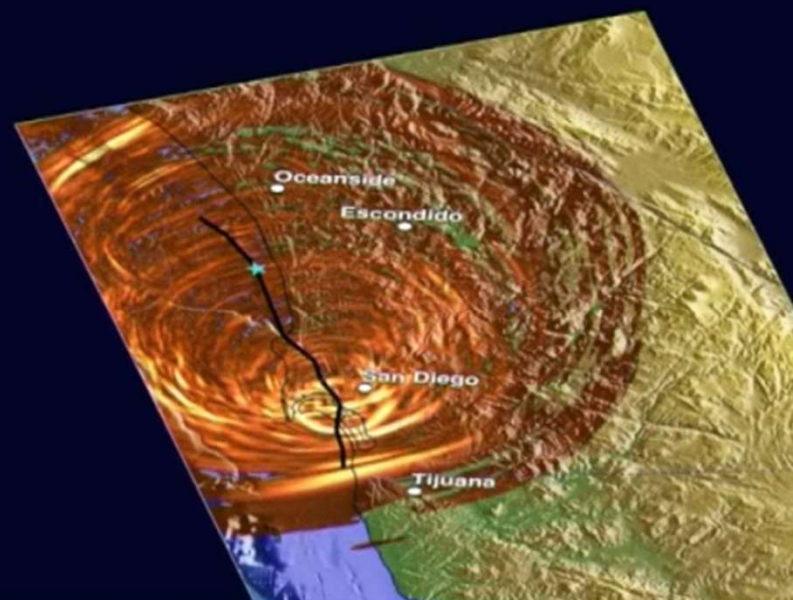
San Marcos, CA

SAN DIEGO EARTHQUAKE FACTS

1862



M6.90 Rose Canyon Scenario
cvmsi ($f < 3$ Hz)





SAN MARCOS, CALIFORNIA

[Live](#)[Work](#)[Play](#)[Your Government](#)[Services](#)[Quick Links](#)[Services »](#)

SERVICE REQUEST

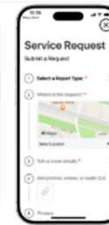
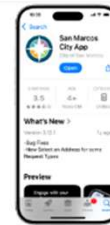
Font Size: [+](#) [-](#) [+ Share & Bookmark](#) [Feedback](#) [Print](#)

Need help? Download our app

Report concerns like graffiti, sidewalk cracks, parks maintenance, code violations and more through our [San Marcos City App](#):

- Create an account to track your request
- Upload a photo or location

Or use the desktop version below



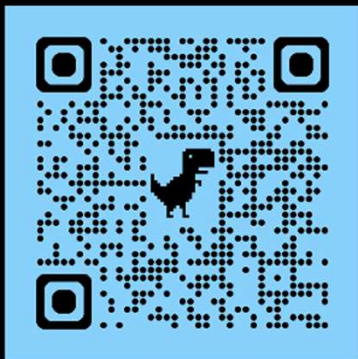
SAN MARCOS

DISCOVER LIFE'S POSSIBILITIES





- AlertSanDiego.org



This Disaster Plan Belongs To:

Name: _____

Address: _____

Home Phone: _____

Cell Phone(s): _____

Email: _____

Medical Condition(s): _____

Medical Equipment: _____

Medication(s): _____

Allergies: _____

Blood Type: _____

Local Fire Department: _____

Local Law Enforcement Station: _____

Primary Doctor: _____

Power Company: _____

Water Agency: _____

Poison Control: **(800) 222-1222**

Main Emergency Alert System radio stations for San Diego County:
KOGO AM 600 and KLSD AM 1360.

Emergency Contacts

Identify emergency contacts, including one that lives out of the area, who you can contact during and after a disaster. *Memorize these phone numbers, make photocopies of them and take them with you.*

During an emergency, local phone services may be overwhelmed. You may be able to reach out-of-area contacts more easily by phone. Text instead of calling when possible.

Emergency Contact

Name: _____

Home Phone: _____ Cell Phone: _____

Email: _____ Location: _____

Emergency Contact

Name: _____

Home Phone: _____ Cell Phone: _____

Email: _____ Location: _____

Emergency Contact

Name: _____

Home Phone: _____ Cell Phone: _____

Email: _____ Location: _____

Emergency Contact (Out-of-Area)

Name: _____

Home Phone: _____ Cell Phone: _____

Email: _____ Location: _____

KNOW YOUR HAZARDS

Here are some of the top hazards we face in our region and what you can do before, during and after to prepare and stay safe. Go through each hazard and assess your risk.

To learn more about hazards you may face in San Diego County and how to prepare, visit ReadySanDiego.org and click on "Know Your Hazards".



Through preparation and planning, you can reduce the effects of fire in your home and community.

Fire

Fire is a constant threat in San Diego County, especially to homes near canyons or rural areas. Dry brush, high temperatures in the summer and fall combined with seasonal high Santa Ana winds, create the perfect environment for severe wildfire conditions. Through preparation and planning, you can reduce the effects of fire in your home and community.

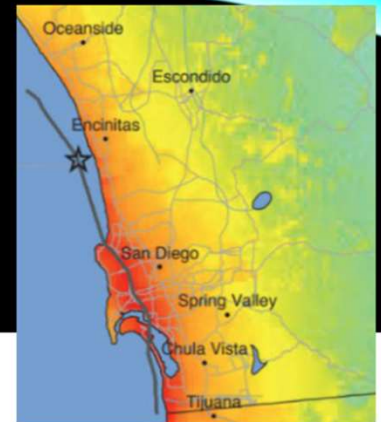
BEFORE: Be Ready

- ☐ **Know at least two ways out** of each room in your house and your neighborhood.
- ☐ **Keep important documents in a fireproof container** and copies in your emergency supplies kit.
- ☐ **Get to know your neighbors.** If anyone in your house or your neighborhood needs assistance during an evacuation, consider working together in advance to make an evacuation plan.
- ☐ **Practice evacuating** at least two times a year.
- ☐ **Clear 100 feet of Defensible Space around your house.** Remove dead trees, shrubs, trash and other debris from around your house that could catch fire and make it difficult for first responders to access your house during a fire or emergency.

For more information on how to prepare for wildfires, visit and download the **Ready, Set, Go!** Guide at ReadySanDiego.org.

DURING AN EARTHQUAKE: Take Action! Stay Safe

- ▶ **Drop** down on your hands and knees, take shelter under a sturdy desk or table, **Cover** your head and neck with your arms, and **Hold on** until the shaking stops. If there is no table, brace yourself against an interior wall away from windows and protect your head and neck with your arms.
- ▶ **If you are outside**, try to move to an area away from buildings, walls, glass, trees, power lines, signs, cars or any other potential hazards. Drop, cover, and hold on to protect yourself from debris.
- ▶ **If you are driving**, safely pull over to the side of the road, stop, put on the parking brake and stay inside until the shaking stops. Do not stop under overpasses, near power lines, trees or any other large structures that could fall on you.
- ▶ **If you are in bed**, stay there, face down to protect vital organs. Hold on and cover your head and neck with your arms or a pillow as close to your head as possible and wait until the shaking stops.
- ▶ **If you are in a wheelchair**, lock the wheels, cover your head and neck with your arms, a book, or a pillow and hold on until the shaking stops.
- ▶ **If you are at the beach**, wait until the shaking stops and calmly go inland and to higher ground as soon as possible. Earthquakes can produce local *tsunamis* that can arrive in just minutes. Be aware of tsunami evacuation routes in advance and follow tsunami evacuation signs. Go on foot to avoid traffic. Do not go sightseeing and stay away from the coast.
- ▶ **Be prepared for aftershocks.** These can happen minutes to months after the first earthquake and cause further damage to buildings, roads and services.
- ▶ **Check on your neighbors.**



Evacuations: What You Need to Know

There are two phases of evacuations that are issued by law enforcement during an emergency: **Evacuation Warnings** and **Evacuation Orders**. If you feel unsafe, evacuate early. You do not need to wait for an evacuation warning or order to leave!

If you get an Evacuation Warning, prepare yourself and all the members of your household, including pets and/or service animals, to evacuate. An evacuation warning is voluntary, but should be taken seriously, as it could quickly turn into an evacuation order. If you have medical needs or limited mobility, you should prepare to leave when an evacuation warning is issued. People with large animals, like horses and livestock, should also begin to evacuate.

If you get an Evacuation Order, leave your home or business immediately. An evacuation order is mandatory - it moves you away from danger and should be taken seriously. Failure to follow an evacuation order can endanger your life and the lives of others. Once you have left the area, you will not be able to return until the evacuation order is lifted by law enforcement.

Whether you are at home, at work, or in a public place, it's also important to consider how you could leave quickly and safely in an emergency. Locate stairways and emergency exits. Pay attention to evacuation signs posted in buildings, transportation services and other crowded public areas. If anyone in your house or your neighbor needs assistance evacuating, consider working together in advance to make an evacuation plan.

Build an Emergency Supply Kit

Everyone in your household should have a basic supplies kit that you can easily take with you in an emergency or disaster. Your emergency kit should have enough supplies to sustain you, your family members, pets and/or service animals **for at least 3-5 days following a disaster**. It should be in a sturdy container, like a plastic bin, backpack or small suitcase on wheels.

The good news: you may already have some of these supplies in your house! When building your kit, think about where you live and consider any specific needs you may have. You should also make at least three (3) separate kits: one to store in your home, one at work, and one in your car.

Check off items as you go. Review your kit every six (6) months to replace spoiled or expired items.

- ☐ Water – one gallon per person, per day
- ☐ Non-perishable foods
- ☐ Manual can opener
- ☐ First aid kit & manual
- ☐ Flashlight (solar or battery-operated)
- ☐ Radio (hand-crank or battery-operated)
- ☐ Extra batteries
- ☐ Cash (small bills), ATM cards, traveler's checks
- ☐ Copies of important documents in a waterproof container or sealable bag (i.e. Social Security card, driver's license, passport, insurance information, medical records, rental agreement, marriage & birth certificates, copies of credit & ATM cards, utility bills)
- ☐ Prescription medications (at least a week-long supply) with dosage instructions
- ☐ Extra set of house and car keys
- ☒ Portable cell phone charger (solar or battery-operated)
- ☐ Sleeping bags & warm blankets
- ☐ Extra clothing (warm & cold weather) for you and each member of your household
- ☐ Sturdy shoes
- ☐ Paper/notebook & pencil
- ☐ Paper plates, plastic cups & utensils
- ☐ Dust mask, plastic sheeting & duct tape (to help filter contaminated air)
- ☐ Wrench or pliers (to turn off utilities)
- ☐ Fire extinguisher
- ☐ Matches in a waterproof container
- ☐ Books, games, puzzles, a deck of cards or other entertainment items
- ☐ Whistle (to signal for help)
- ☐ Local maps
- ☐ Photos

Personal Hygiene Items

- ☐ Pre-moistened wipes or towelettes
- ☐ Paper towels or napkins
- ☐ Trash bags of various sizes
- ☐ Toilet paper & tissues
- ☐ Feminine hygiene supplies
- ☐ Toothbrush & toothpaste
- ☐ Hand soap & detergent
- ☐ Shampoo
- ☐ Deodorant

Baby Items

- ☐ Diapers & wipes
- ☐ Formula and/or baby food
- ☐ Change of clothing & blankets

Don't forget your pets and/or service animals!

- ☐ Identification & immunization records
- ☐ Carrier or cage
- ☐ Food & water
- ☐ Leash
- ☐ Favorite toy
- ☐ Newspaper, litter box & sand, etc.
- ☐ Photos of your pet and/or service animal

Other considerations

- ☐ Wheelchair, canes, braces and/or walker
- ☐ Assistive eating tools
- ☐ Special equipment vendor information & user guide(s)
- ☐ Any additional items you feel are necessary (e.g. photos, heirlooms, jewelry, etc.)



Make it visible



- Microchip AND clearly put some kind of physical VISIBLE ID on your pet
 - Get fancy – or NOT, just ID them
 - A nice expensive halter with a name tag just might disappear
 - Duct Tape and permanent marker works great and stays on
 - Luggage tag in mane
 - **Your name and phone number**



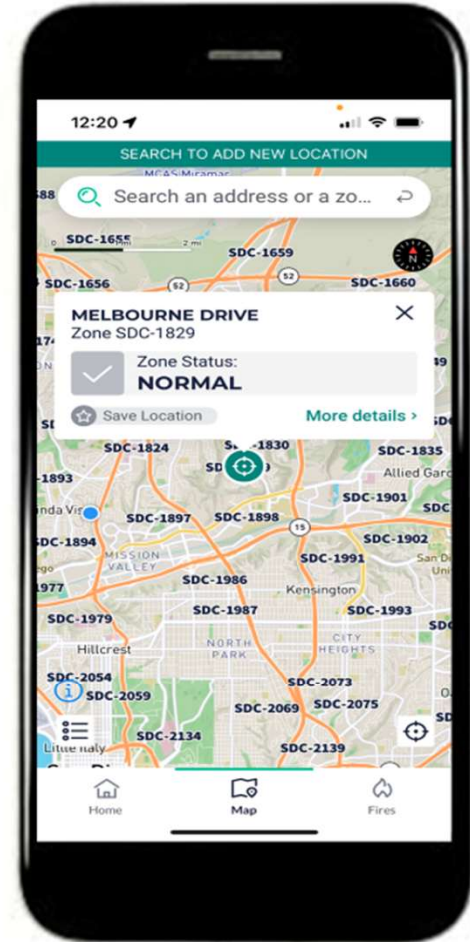
QWERKY TIPS TO CONSIDER (school ages)-

- ❑ Games: Cards, dice, or dominos
- ❑ Leave slip on shoes by your bed in case you need them quickly to get to safety
- ❑ Treats for your pet ☺
- ❑ Coloring book with crayons or pens or a puzzle
- ❑ A journal for stories of your experience
- ❑ Put your favorite things in your kit to make you happy when you feel stressed:
 - ❑ Pictures of your friends
 - ❑ Favorite candy
 - ❑ Favorite book

Genasys Protect

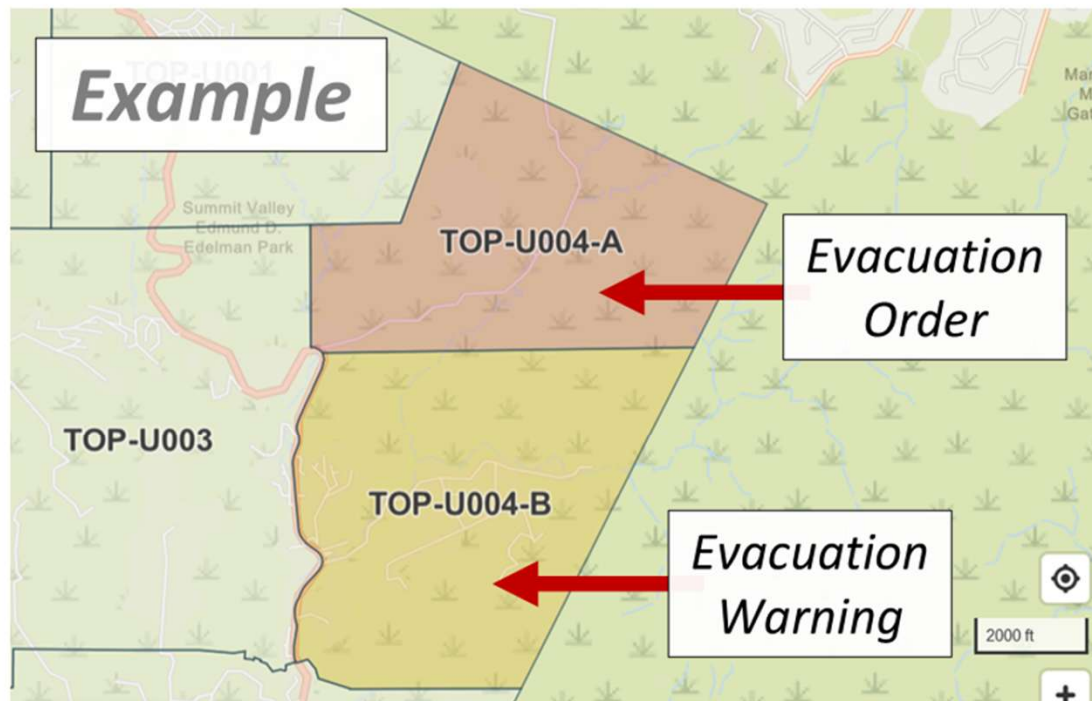
Protect is a publicly accessible website and app that:

- Allows community members to view the status of zones
- Provides information about TEPs, Shelters, Traffic Control Points, etc.
- Alerts app users to a change in zone status



Genasys Protect

Zone status is displayed on the map with a shaded color



● Normal

● Advisory

● Evacuation Warning

● Evacuation Order

● Evacuation Order
Lifted

● Shelter in Place

Genasys Protect

Zonehaven Aware is now genasys Protect. [Learn More](#)

genasys Protect
FORMERLY ZONEHAVEN AWARE

< Back

Zone
TOP-U004-A



Status
EVACUATION ORDER

New

LEAVE IMMEDIATELY



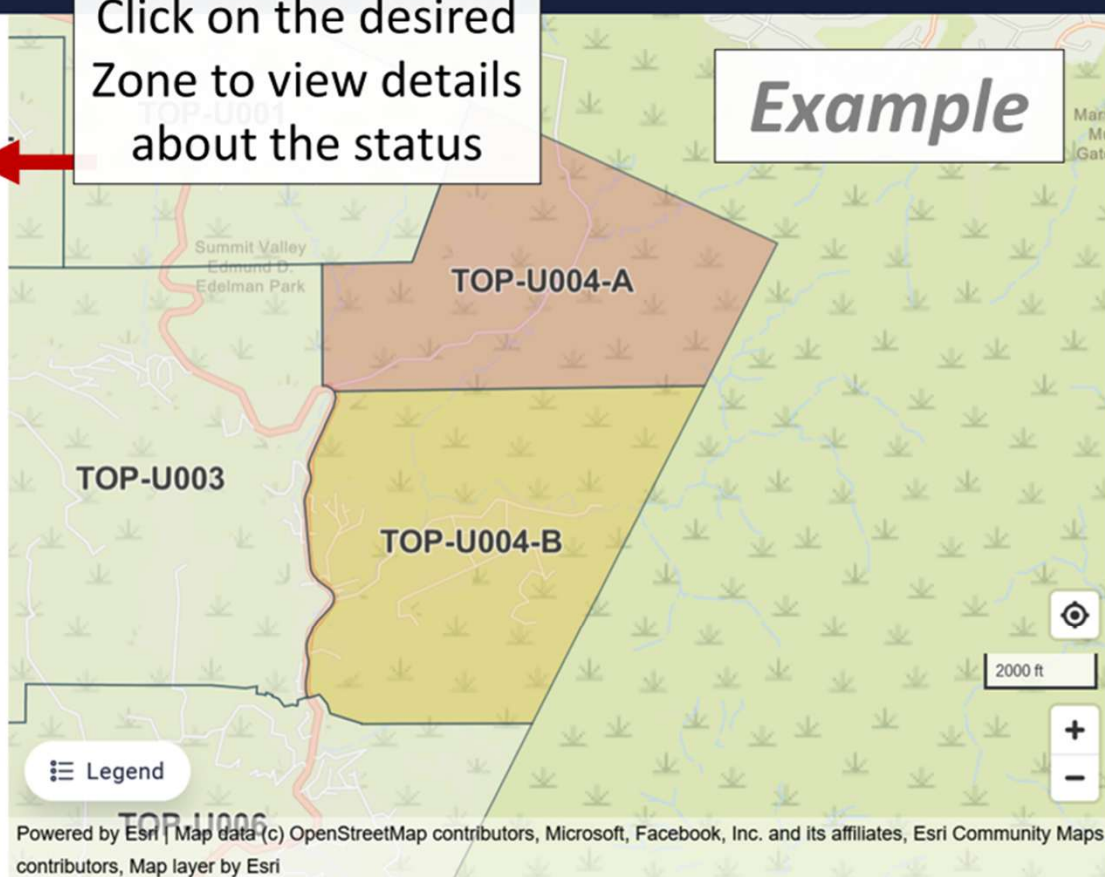
Immediate threat to life. This is a lawful order to leave now. The area is lawfully closed to public access.

REASON

AN EVACUATION ORDER HAS BEEN ISSUED DUE TO POSSIBLE MUD OR DEBRIS FLOWS IN THE AREA ALONG SANTA MARIA RD. NORTH OF TOPANGA CANYON BLVD. IN EFFECT NOW AND THROUGH 6:00 PM ON TUESDAY, FEBRUARY 6TH.

Click on the desired Zone to view details about the status

Example



WHERE TO GET INFO

Notification Systems:

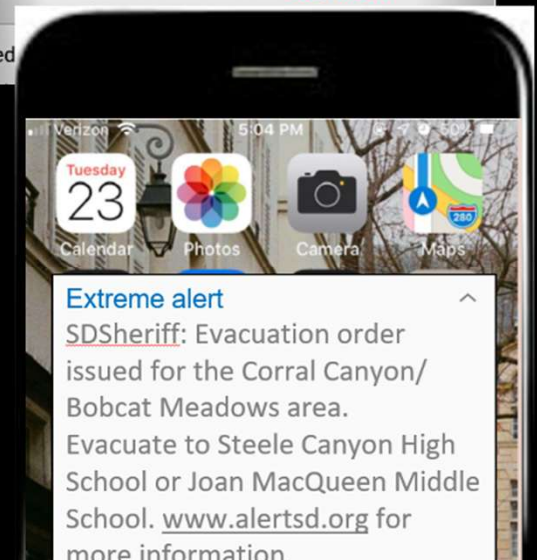
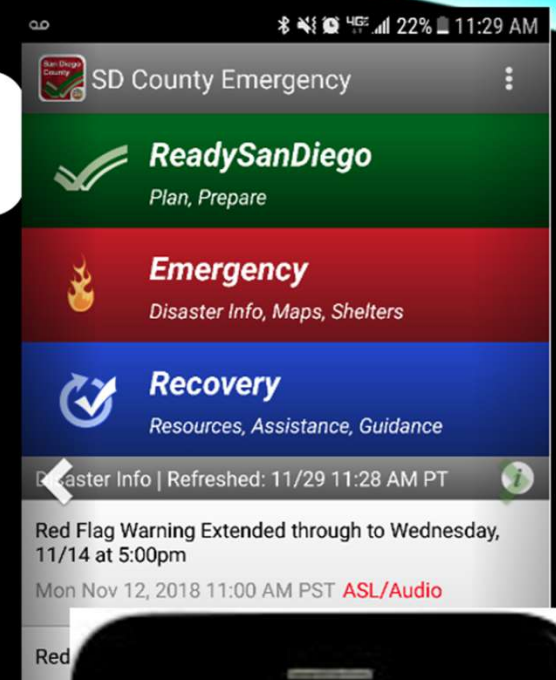
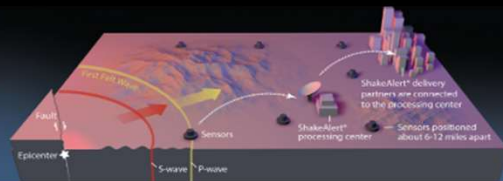
SD Emergency App

Alert San Diego

ShakeAlert™

SDGEAlerts

WEA- Wireless Emergency Alert



COMMUNITY PREPAREDNESS FAIR

EXPERIENCE A REAL EARTHQUAKE - SAFELY!

BIG SHAKER EARTHQUAKE SIMULATOR

This year's fair will feature an earthquake simulator, giving attendees a realistic, hands-on experience of a large-scale quake.

- Large earthquakes are part of life in California
- You may be on your own for 72 hours after disaster
- Bilingual experts available to help everyone

SATURDAY, SEPT. 13

9:00 a.m. - 12:30 p.m.

San Marcos Community Center
3 Civic Center Dr
San Marcos, CA 92069

RIDE THE EARTHQUAKE SIMULATOR

Experience the "Big One" safely

DOWNLOAD EMERGENCY APPS

Get the essential emergency apps

BUILD YOUR EMERGENCY KIT

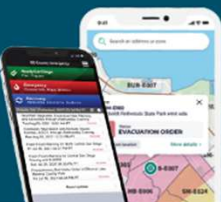
Learn what you need and get started

MEET LOCAL HEROES

Learn about defensible space

FAMILY ACTIVITIES

Home Depot emergency crafts for kids



DON'T WAIT UNTIL IT'S TOO LATE

When an emergency strikes, will you be ready?



Residents are encouraged to download the Genasys Protect App and SD Emergency App (AlertSanDiego) to receive emergency alerts and stay informed year-round.

Start your kit. Protect your family.

**SEE YOU SEPTEMBER 13
BECAUSE BEING READY IS BEING SAFE.**

SAN MARCOS
Discover Life's Possibilities

FERIA COMUNITARIA DE PREPARACIÓN

¡EXPERIMENTE UN TERREMOTO REAL - DE FORMA SEGURA!

SIMULADOR DE TERREMOTOS BIG SHAKER

La feria de este año contará con un simulador de terremotos que brindará a los asistentes una experiencia práctica y realista de un gran sismo.

- Los grandes terremotos son parte de la vida en California
- Es posible que esté por su cuenta durante 72 horas después de un desastre
- Expertos bilingües disponibles para ayudar a todos

**SÁBADO,
13 DE SEPTIEMBRE
9:00 a.m. - 12:30 p.m.**

Centro Comunitario de San Marcos
3 Civic Center Dr
San Marcos, CA 92069

MONTE EL SIMULADOR DE TERREMOTOS

Experimente de manera segura "El Gran Terremoto"

DESCARGUE APLICACIONES DE EMERGENCIA

Accede a las aplicaciones de emergencia esenciales

ARME SU KIT DE EMERGENCIA

Aprenda lo que necesita y empiece hoy

CONOZCA A LOS HÉROES LOCALES

Aprenda sobre espacios defensivos

ACTIVIDADES FAMILIARES

Manualidades de emergencia para niños con Home Depot



NO ESPERE HASTA QUE SEA DEMASIADO TARDE

Cuando ocurra una emergencia, ¿estará listo?



Se recomienda a los residentes descargar las aplicaciones Genasys Protect y SD Emergency (AlertSanDiego) para recibir alertas de emergencia y mantenerse informados todo el año.

Comience su kit. Proteja a su familia.

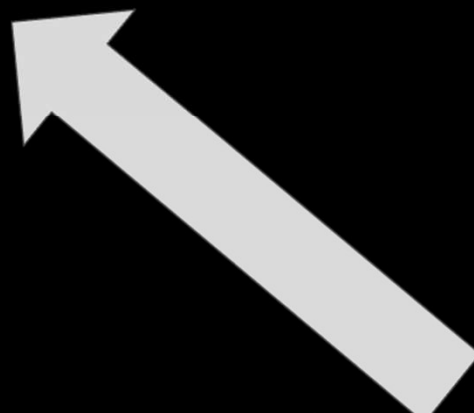
**¡NOS VEMOS EL 13 DE SEPTIEMBRE!
PORQUE ESTAR LISTO ES ESTAR SEGURO.**

SAN MARCOS
Discover Life's Possibilities



Want to get involved?

COME JOIN US!



Deputy Edgar Morales

San Diego County Sheriff

- ▶ Evacuation coordination & law enforcement support
- ▶ Coordination with emergency agencies
- ▶ Community safety & readiness
- ▶ Interagency coordination





District Chief, Thomas Shoots CALFIRE

- ▶ Regional wildfire trends & fuel conditions
- ▶ State-level support
- ▶ CAL FIRE's role in San Elijo & surrounding WUI areas



THE ROLE OF CAL FIRE DURING WILDLAND FIRES



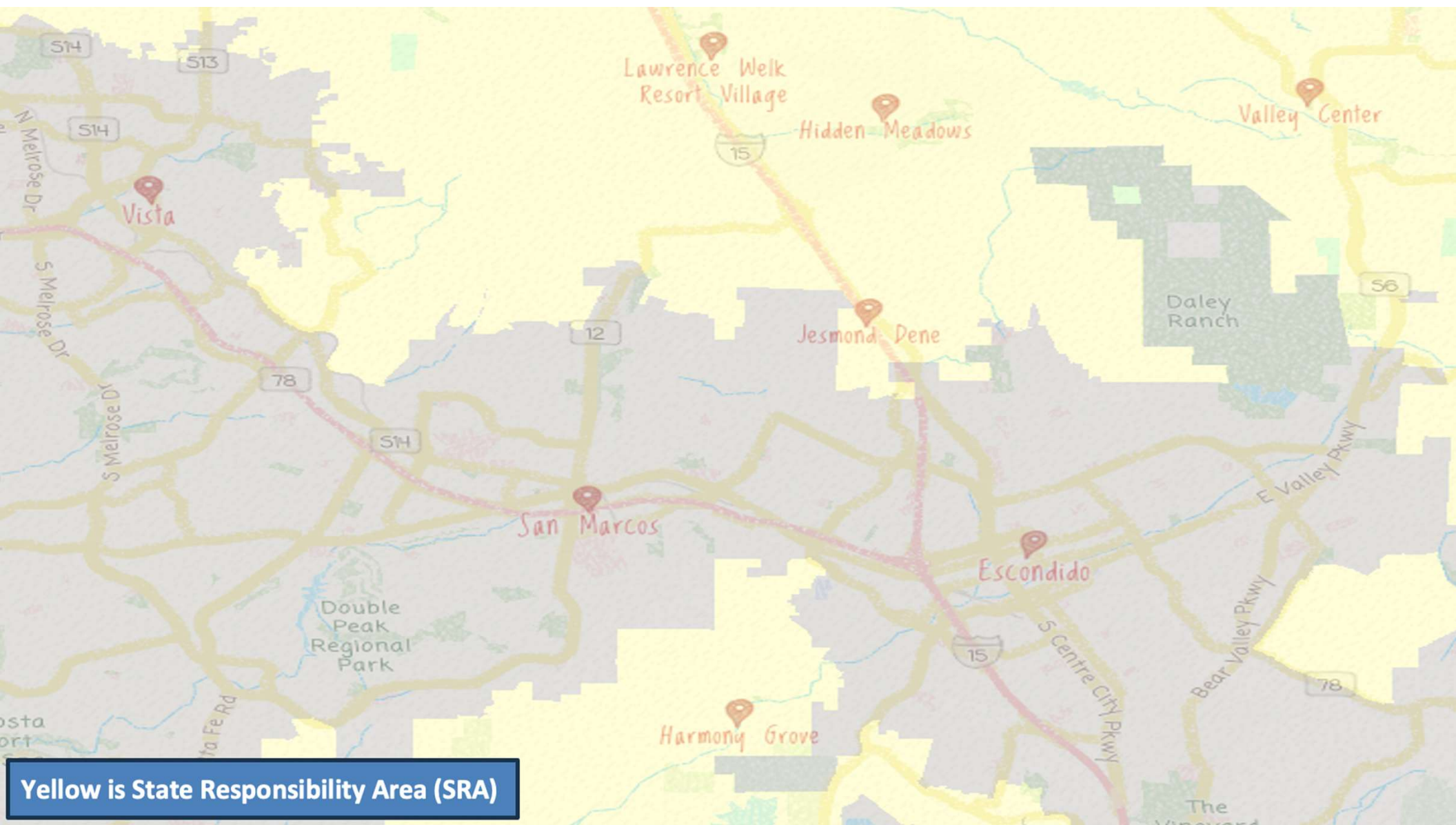


**CAL FIRE serves and safeguards the
people and protects the property
and resources of California**



How this is achieved:

- **The protection of State Responsibility Areas in SD County**
- **Cooperative Regional Fire Protection**
- **Strategically placed fire stations and air attack bases**
- **The use of vegetation management projects and prescribed fire**





Equipment used



UNDERSTANDING
— THE CHANGING —

California Fire Season



WILDFIRE OUTLOOK - 2025

SEPT 2025



OCT-NOV 2025



SIGNIFICANT WILDLAND FIRE POTENTIAL IS ABOVE AVERAGE FOR AREAS IN RED

EMERGENCY NOTIFICATION SOURCES

WEA ALERTS AND ALERTSD.ORG

Pushed by law
enforcement during an
emergency

THE APPS

SD Emergency, Genasys
Protect, PulsePoint,
SDGE Alerts

SOCIAL MEDIA

@CALFIRESANDIEGO | @SMFD

@SDSHERIFF

TV & RADIO STATIONS

Traditional media
partners help keep you
updated

WILDLAND FIRE CAMERAS

AlertCalifornia.org has
1,144 mountaintop fire
cameras

CAL FIRE WEBSITE

Provides continuous
updates for fires that
are 10+ acres



Collaboration

With San Marcos Fire Department and other local government partners

We focus on engaging with local fire agencies and decision-makers before an incident happens and connecting with partners early during a response.

With Law Enforcement

SD Sheriff, CHP, and other LE partners work closely with fire agencies to ensure consistent safety messaging to the public.

With external stakeholders

Cooperators are essential to a smooth functioning incident. Support from Water Districts, Public Utilities, Hospitals, and Public Works during emergencies provides just a few examples.

ACTION ITEMS

SECURE THE HOMEFRONT

Ensure your family has a plan that focuses on life safety

MAKE A GO BAG

Have items gathered and ready to take with you

DOWNLOAD THE APPS

SD Emergency, Genasys Protect, PulsePoint, SDGE Alerts, Watch Duty

KEEP YOUR VEHICLE FUELED AND MAINTAINED

Don't stall out when you are needed most

COMMUNITY GROUPS

Consider NFPA Firewise Program and engage with your local Fire Safe Council

CREATE D-SPACE AND HARDEN YOUR HOME

Set your property – and your firefighters – up for success



THANK YOU

Bill Mullins

SEH Fire Safe Council

- ▶ Who We Are & What We Do
- ▶ Education & Outreach
- ▶ Defensible Space Fuel Reduction & Home Hardening
 - ▶ Current & Future Projects
 - ▶ Firewise USA
 - ▶ CWPP & Grant Opportunities
- ▶ Staying Connected & Fundraising
 - ▶ Emergency Apps, Neighbors & SEHFSC Socials
 - ▶ Last Chance - Opportunity Drawing!



Closing Remarks & Next Steps

- ▶ San Diego Regional Fire Foundation
 - ▶ \$500 Zone 0 Fencing Grant | Application in Newsletter
- ▶ Recap Key Takeaways
 - ▶ 1) Home Video, Narrated
 - ▶ 2) Download Apps
 - ▶ 3) Ready for Wildfire? Self-Assessment
- ▶ Interested in starting a Fire Safe Council
 - ▶ Firewise USA Designation





**Thank You for
Coming**

**Visit the Agency
Tables for Q&A**

A recording of tonight's forum will
be available for viewing on our
YouTube channel:

<https://www.youtube.com/@SEHFSC>